



April 2022

Hafa Adai Prospective Sponsor!

In celebration of its fifth-year anniversary, the Guam Philharmonic Foundation, Incorporated (GPF) will be presenting the critically acclaimed musical *Miss Saigon* in September 2022. In conjunction with this musical presentation, the GPF will also present *Remembering Saigon: From Vietnam to Guam* - a humanities-based exhibit that will include a brief history of the Vietnamese city of Saigon, a synopsis of Guam's participation during the Vietnam War, an explanation of Guam's role in processing Vietnamese refugees during Operation New Life, and a segment featuring a few Vietnamese refugees that relocated to the United States and other parts of the world.

This project is led by University of California, Los Angeles assistant professor Dr. Evyn Lê Espiritu Gandhi, the daughter and granddaughter of Vietnamese refugees who traveled through Guam during Operation New Life after the Fall of Saigon in April 1975. The rest of the creative team includes multimedia expert Tony Azios from *Memoirs Pasifika*, visual artist/curator Omasu Soto, graphic artist Kate Solanzo, historian Jeff Meyer, and independent researcher Nghia Vo.

In addition to a public exhibition scheduled for July – September 2022, the project will also include public programming and guided bus tours of the various *Operation New Life* camp sites in Guam. *Remembering Saigon: From Vietnam to Guam* is funded in part by **Humanities Guahan** and **The National Endowment for the Humanities (NEH)** as part of the federal American Rescue Plan (ARP) Act of 2021. You can learn more about this project at <https://www.guamphilharmonic.org/saigon-the-experience.html>

We would like to invite our Guam business community and individual contributors to assist the GPF in this public presentation. Included with this letter is information on how you can sponsor the project or advertise in the commemorative *Remembering Saigon: From Vietnam to Guam* program booklet.

For more information, please contact Ms. Jenny Yang, Director of Development & Community Engagement at jenny.yang@guamphilharmonic.org or by calling 671-486-1688 or (toll free) 1-844-487-4364, extension 3.

Musically,

A handwritten signature in black ink, appearing to read "Maximo Ronquillo, Jr.", written over a horizontal line.

Maximo Ronquillo, Jr.
President
Guam Philharmonic Foundation, Incorporated.

GUAM PHILHARMONIC FOUNDATION, INCORPORATED



Sponsorship Prospectus

Presenting Sponsorship

\$15,000 - one (1) position available

- Exclusive Billing: “*Remembering Saigon: From Vietnam to Guam presented in association with...*”
- Promotions on all Radio/Television/Digital Advertising/Print
- Inside Back Page – Full Color advertisement in program booklet
- Six (6) autographed books by Dr. Ewyn Lê Espiritu Gandhi
- Six (6) VIP seating at all public programming events

Gold Sponsorship

\$10,000 - three (3) positions available

- Billing as Gold Sponsor
- Promotions on all Radio/Television/Digital Advertising/Print
- Full page Full Color advertisement in program booklet
- Four (4) autographed books by Dr. Ewyn Lê Espiritu Gandhi
- Four (4) VIP seating at all public programming events

Silver

\$6,000 - five (5) positions available

- Billing as Silver Sponsor
- Promotions on all Radio/Television/Digital Advertising/Print
- Half-page Full Color advertisement in program booklet
- Three (3) autographed books by Dr. Ewyn Lê Espiritu Gandhi
- Three (3) VIP seating at all public programming events

Bronze

\$3,500 - five (5) positions available

- Billing as Bronze Sponsor
- Promotions on all Radio/Television/Digital Advertising/Print
- Quarter-page Full Color advertisement in program booklet
- Two (2) autographed books by Dr. Ewyn Lê Espiritu Gandhi
- Two (2) VIP seating at all public programming events

GUAM PHILHARMONIC FOUNDATION, INCORPORATED



**GUAM
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FOUNDATION, INC.**

Advertising/Congratulatory Message Prospectus

	Color	Black/White
Full Page (8.5w x 11h)	\$600	\$350
Half Page (8.5w X 5.5h)	\$325	\$215
Quarter Page (4.25w X 5.5h)	\$175	\$140

Graphic Design Services available upon request. Rates start at \$75.

Special Offer to Vietnamese-owned businesses: With your permission, we would like to list your business in the business directory of our souvenir program booklet *free-of-charge*. Please e-mail info@guamphilharmonic.org for more information.

The *Remembering Saigon: From Vietnam to Guam* program booklet will be published in print and online to reach the widest audience possible.

The Guam Philharmonic Foundation, Incorporated is a 501c3 non-profit recognized by both the Internal Revenue Service and the Guam Department of Revenue and Taxation.

Contributions to this project may be tax-deductible.

Letters of contribution can be furnished upon request.

GUAM PHILHARMONIC FOUNDATION, INCORPORATED

Mailing: 140 Portia Palting Lane, Unit D5 • Tamuning, Guam 96913-3393 USA | **Phone/fax:** 1-844-487-4364 | **Website:** guamphilharmonic.org



**GUAM
PHILHARMONIC
FOUNDATION, INC.**

Remembering Saigon: From Vietnam to Guam

SPONSORSHIP/ADVERTISING APPLICATION

Name of Sponsor/Advertiser: _____

Name of Authorized Representative: _____

Mailing Address: _____

Contact Number: _____ E-mail: _____

PLEASE SELECT ONE OF THE FOLLOWING (Available on a First come, first served basis):

Sponsorship

PRESENTING SPONSOR \$15,000 GOLD SPONSOR \$10,000
 SILVER SPONSOR \$6,000 BRONZE SPONSOR \$3,500

Advertising/Congratulatory Message

FULL PAGE COLOR \$600 BLACK/WHITE \$350
HALF PAGE COLOR \$325 BLACK/WHITE \$215
QUARTER PAGE COLOR \$175 BLACK/WHITE \$140

CHECK HERE to request for graphic design services (additional charges apply – rates start at \$75).

Please submit all artwork "run" ready via e-mail at info@guamphilharmonic.org no later than **Tuesday, July 5, 2022**. Remit all payment to **GUAM PHILHARMONIC FOUNDATION, INC.** by mail to 140 Portia Palting Lane, Unit D5, Tamuning, Guam 96913-3313 USA. For artwork and payment pick-up, you may contact (toll free) 1-844-487-4364, extension 3.

I certify that I am duly recognized representative for the above company/individual authorized to enter into this agreement. I certify the above to be true and correct to the best of my knowledge and agree to remit to the order of the *GUAM PHILHARMONIC FOUNDATION, INC* the above amount due.

Signature (over printed name)

date

Please keep a copy of this page for your record.

Please email a copy of this agreement to info@guamphilharmonic.org to reserve your spot.

GUAM PHILHARMONIC FOUNDATION, INCORPORATED